



REGULATIONS

I - REALIZATION

Article 1 The 4th edition of the "**MITC, Totem of Colors International Exhibition**" with the theme "**Circle of Colors, a Sacred Embrace**", will take place between September 5th and October 31st, 2026 at the Dr. João Baptista Gomes Ferraz Municipal Museum in the city of Socorro, State of São Paulo, Brazil, and will consist of works by artists selected through a public call for proposals, invited artists, and honorees. The **MITC, Totem of Colors International Exhibition** is produced by Totem Produções, with institutional support from ITC, Instituto Totem Cultural; with resources from Fomento Cult SP, and support from the Cultural Action Program - ProAC Editais, of the Secretariat of Culture, Economy and Creative Industries of the Government of the State of São Paulo.

Its partners and supporters also include: the Municipality of Socorro-SP, its Secretariat of Culture, and its Secretariat of Tourism, COMUPC, COMTUR, and ASTUR. Municipality of Bragança Paulista, FUNDARPE, Penápolis Art Foundation and Museum of the Sun. **I -**

REGISTRATION

Article 2. We invite artists to register for free to participate in **MITC, the Totem of Colors International Exhibition**, with the theme "**Ciranda das Cores, a Sacred Embrace**". MITC 2026 focuses on rethinking relationships and human development through the metaphor of the Ciranda

The "Ciranda" as a dance marked by music and poetry, a Brazilian cultural heritage, the playful children's songs; the wheel in circular motion, which carries within it the archetypal symbol of the cyclical nature of existence and its cycles, of the interdependence between the various species that make up the biomes; of the passage of time, and the renewal of bonds between the different beings that co-inhabit our planet of all colors! The theme opens up many sources of inspiration! a) The Exhibition will be in person and virtual, the works of selected Brazilian artists must participate in both versions of the exhibition.

The works of **international artists who do not reside in Brazil do not need to be sent to the in-person exhibition, they will participate digitally in the Exhibition, being both broadcast on screen during the in-person exhibition and included in the virtual exhibition.**

Paragraph 1 Brazilian and foreign artists over the age of 18 may register at the time of registration. In special cases of young talents under age, authorization from parents or guardians to participate will be requested.

Paragraph 2 The artist may submit up to two works, **but only one will be chosen.** The artwork can be created not only in different aesthetics such as naïve, contemporary, classical art, etc., but also in different formats and techniques such as painting, sculpture, embroidery, textile art, watercolor, gouache, engraving, photography , installation, videoart, etc; as long as they are completed between the years 2023, 2024 and 2025, and inspired by the theme of the exhibition explained above.

Paragraph 3 The works can be two-dimensional or three-dimensional.

Paragraph 4 Registrations can be made from April 30, 2026 until 11:59:59 pm (Brasília Time) on May 28, 2026.

Paragraph 5 The following must be attached to the registration form:

a good quality digital photo of each work entered with the following technical specifications: minimum resolution of 300 dpi, and not less than 2125 x 2952 pixels. The photo should preferably be taken in daylight. Attention, we ask that the file does not exceed 2 to 3 Mo.

Paragraph 6 By registering, artists automatically declare that they are the authors of the proposed works and have all the rights to exhibit and reproduce them; Artists assume all responsibility for any violation of third party rights.

Paragraph 7 Upon registration, the artist assumes that he or she is aware of these “Regulations”, automatically and fully agreeing with all its determinations.

II - DATA PROTECTION and USE OF IMAGES

Article 3. By submitting the entry, the artist assumes that he or she is in full agreement with these regulations, and authorizes the use of his or her image or any of his or her submitted and selected works, whether:

Paragraph 1 to be reproduced in a printed and/or digital **MITC** catalogue, Totem das Cores International Exhibition or in publicity leaflets, magazines, photo books, the Internet, websites and social networks, photographic productions, newspapers, posters, billboards, periodicals, issues, digital media, videos, **MITC** partner multi-platforms or any other type of related institutional material, of an educational and cultural nature, and the organization may distribute them free of charge to any public, broad or restricted;

Paragraph 2 to be broadcast in Brazil and/or abroad, for an unlimited number of times, on TV stations, in closed and/or open circuit, or in any other existing means of communication, in addition to those listed above and/or that may come to be created with a view to promoting, valuing and documenting **MITC, Totem das Cores International Exhibition** and the artists who participate in it.

Paragraph 3 The insertion of data such as name, telephone, address, e-mail, as well as the use of images are for the exclusive use of **MITC, Totem das Cores International Exhibition**, aiming at the promotion, valorization and documentation of it and the artists who participate in it, in accordance with the current legislation on the Protection of Personal Data and Use of Images and the determinations of regulatory/supervisory bodies on the matter, in particular Brazilian Law 13,709/2018 and Brazilian Law n. 9,610/98. **USE FOR ANY OTHER PURPOSE IS PROHIBITED.**

The omitted cases in this regulation will be subject to analysis by the Municipal Museum of Socorro SP and the organization of **MITC, Totem das Cores International Exhibition.**

Socorro, SP, April 30, 2026

Municipal Museum: « Dr João Baptista Gomes Ferraz »

Organization: MITC , Totem das Cores International Exhibition.

Access videos from previous editions of MITC at: <https://linktr.ee/marinildaboulayITC>